

Russell Chubb

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Experience

Data Analyst

Meridian Energy

Wellington, NZ

Aug 2024 – May 2026

- Developed and maintained data pipelines, analytical models, and dashboards spanning P&L, emissions, and engineering/PI data to support decision-making across the Generation Business Unit
- Sole front-end developer for **OptiX** (Streamlit on Databricks) — enabling outage valuation, scenario modelling, market data visualisation, and outage optimisation for site owners, maintenance leads, and generation planners; returned ~\$620K in commercial value by directly supporting outage scheduling decisions across Meridian's generation portfolio
- Built a Power BI P&L Overheads Dashboard enabling budget-holders to analyse overhead spend in detail — directly identifying unnecessary spending and saving ~\$500K
- Built and delivered Power BI dashboards and reports for stakeholders ranging from engineers and analysts through to executives and board-level audiences
- Built a full stakeholder **CRM** from scratch in Power Apps — replacing a manual Loop-based process, with SharePoint-backed document uploads via Power Automate, role-based access control, an audit logging system, and an embedded Power BI analytics layer; onboarded 50+ users across the Generation Business Unit
- Designed and delivered a full-stack **Suggestion Box** platform in Power Apps (Canvas) — featuring a voting engine, admin triage workflow, automated notifications via Power Automate, SharePoint file attachments, and an embedded Power BI analytics layer backed by SQL on the Meridian Data Platform; deployed in both desktop and mobile versions
- Worked in Agile and Waterfall environments using Jira and Miro to collaborate across engineering, portfolio, and planning teams — defining requirements, managing delivery risk, and shipping iterative improvements
- Produced internal product communications including video walkthroughs (Premiere Pro) and graphic design/marketing assets (Photoshop) to drive adoption of new tooling

Web Adviser

Ministry of Education

Wellington, NZ

Feb 2023 – Aug 2024

- Extracted and transformed website data via GA4; created customised GTM tags to support content and marketing objectives
- Built 30 tailored analytics dashboards for internal business groups in Looker Studio
- Managed creation, configuration, and consulting for SurveyMonkey surveys; migrated 100 surveys from a legacy forms platform
- Established a GA4 to BigQuery data pipeline and migrated the Vimeo account to an Enterprise solution
- Performed functional and accessibility testing of Ministry websites; CMS/backend content uploading and editing in SilverStripe and Drupal

Adviser – Equity Index Implementation

Ministry of Education

Wellington, NZ

Oct 2021 – Feb 2023

- Implemented Equity Funding tooling to identify and respond to socio-economic barriers in schools, collaborating across business groups to define requirements and manage delivery risk
- Prepared and maintained project documentation; engaged Ministry business unit experts to provide bespoke advice and solutions
- Successfully launched January 2023 — schools received new equity-based funding, with multiple Ministry initiatives transitioned to the new system
- Won the Excellence in Public Policy 2023 '**Spirit of Service**' Award

Education

Victoria University of Wellington

Bachelor of Commerce in Marketing and Management

Jan 2019 – Dec 2022

Certifications

- **Google Data Analytics Professional Certificate** — Google, 2024